




Annual Plan 2013-14


**Department of Tourism
Government of Jharkhand**





झारखण्ड सरकार

Official Website of Government of Jharkhand



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Department of Tourism

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About the Department

The State of Jharkhand is endowed with immense bio-diversity, moderate climate, rich cultural and historical heritage, religious places of worship and ethnic aspects to make the State the ultimate destination for tourists. The State Government has a firm belief that development of tourism sector would not only generate immense employment opportunities – directly or indirectly – but also would contribute in accelerated economic development. This would not only ensure showcasing of rich traditional and cultural heritage of the State but also would have cascading effect in development of other sectors. Rightfully, the State Government has accorded **TOURISM THE STATUS OF INDUSTRY** in Jharkhand.

It is felt that to ensure rapid development in tourism sector, there is a need to develop tourist circuits and destinations providing various amenities, both way-side and at different destination points, supporting the tourists by providing conveyance, lodging and other pre-requisites, etc.

Involvement of private sector, villagers and other stake holders as partners in promotion and development of tourism industry of the State is an important

Contacts

Project Building, Dhurwa, Ranchi

- ▶ Key Contacts
- ▶ IP Directory

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Site best Viewed with 1024 * 768 resolution in IE 6.0+ & Mozilla 3.0+

Official Website of Department of Tourism, Government of Jharkhand

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Welcome to the Gateway of Nature JHARKHAND (with bouquet image)

Navigation menu: About Jharkhand, Destinations, Tourist's Delight, Galleria, Travel Desk, Utilities

Left sidebar containing: Subscribe Newsletter, Media, Hotel Ranchi Ashok, Jharkhand Tourism On You Tube, Important Links

Johar AN ALL-ENCOMPASSING WORD THAT MEANS THE TRADITIONAL WAY OF WELCOMING THAT SUMS UP THE WARM HOSPITALITY FOR WHICH THE STATE IS KNOWN

TENDER NOTICE NEW Notice Inviting Tender for Selection & Appointment of Event Management Agency for managing the event of Jharkhand State Foundation Day Ceremony

News & Updates CM PowerPoint Presentation 27.08.12 MOT PowerPoint Presentation 07.08.12 Departmental Documents

About Jharkhand Know about the exiting culture of Jharkhand untouched by

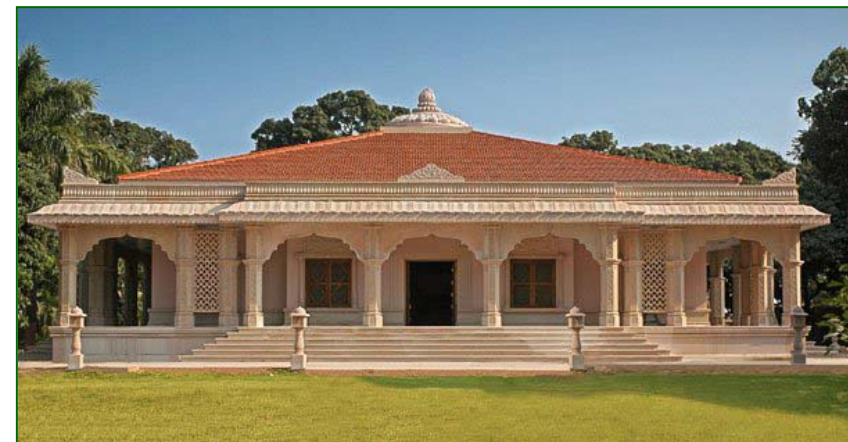
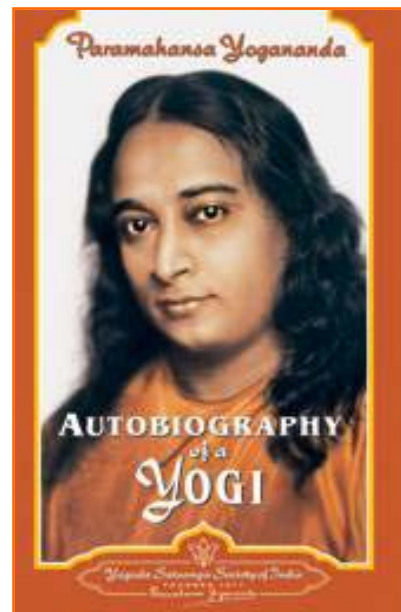
Vertical sidebar with images and text: BETLA, SARANDA



USP of Jharkhand Tourism

Spiritual & Religious Tourism

- Spiritual Places
 - Yogoda Satsang Ashram, Ranchi
 - Rikhiapeeth, Deoghar (Divine Life Society)
 - Satsang Ashram, Deoghar
 - Ramkrishna Mission Ashram, Ranchi





USP of Jharkhand Tourism

Spiritual & Religious Tourism

- **Religious Places**
 - Parasnath, Giridih
 - Baidyanath Dham (Hridayapeeth), Deoghar
 - Basukinath Dham, Dumka
 - Shivgadi Dham, Sahebganj
 - Rajrappa Shaktipeeth, Ramgarh
 - Bhadrakali Temple, Itkhori
 - Deori Temple, Ranchi
 - Amreshwar Dham, Khunti
 - Ramrekha Dham, Simdega
 - Jagannath Temple, Ranchi





USP of Jharkhand Tourism

- **Rich Cultural and Historical Heritage**

- **Tribal Experience/Rural Tourism**

- Jharkhand is Anthropologist's Paradise
- Home of 32 Tribes with distinct culture, music, dance, painting, craft, cuisine etc.
- Places like Fossil Park at Rajmahal, Jami Masjid, Baradwari, Singhi Dalan, Maluti, Chero Forts, Tangi Nath , Anjan Dham etc.





USP of Jharkhand Tourism

Biodiversity Tourism

Bounties of Nature

(Eco Tourism, Adventure Tourism, Nature Tourism/Camp etc.)

- National Park (Palamau Tiger Reserve), Singhbhum Elephant Reserve
- Wildlife Sanctuaries (Dalma, Palkot, Parasnath, Koderma, Gautam Buddha, Mahuadanr, Topchanchi, Lawalong, Hazaribag, Udhwa wls)
- Great Floral & Faunal Diversity including Avifaunal diversity





USP of Jharkhand Tourism

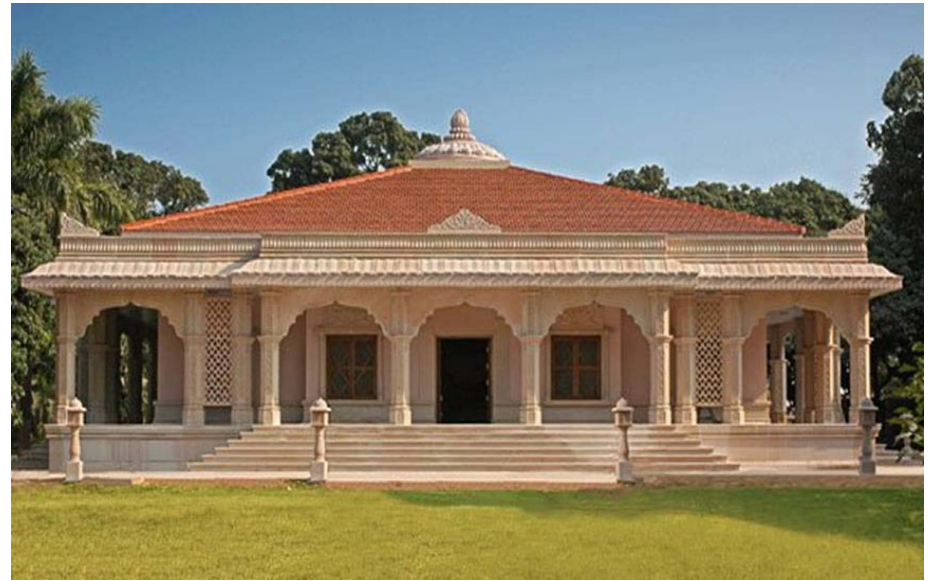
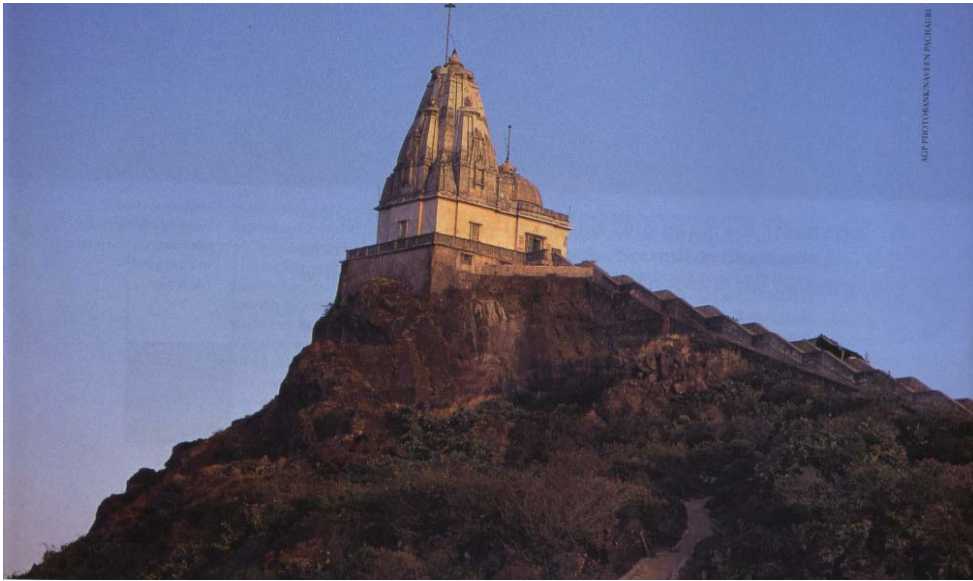
Biodiversity Tourism

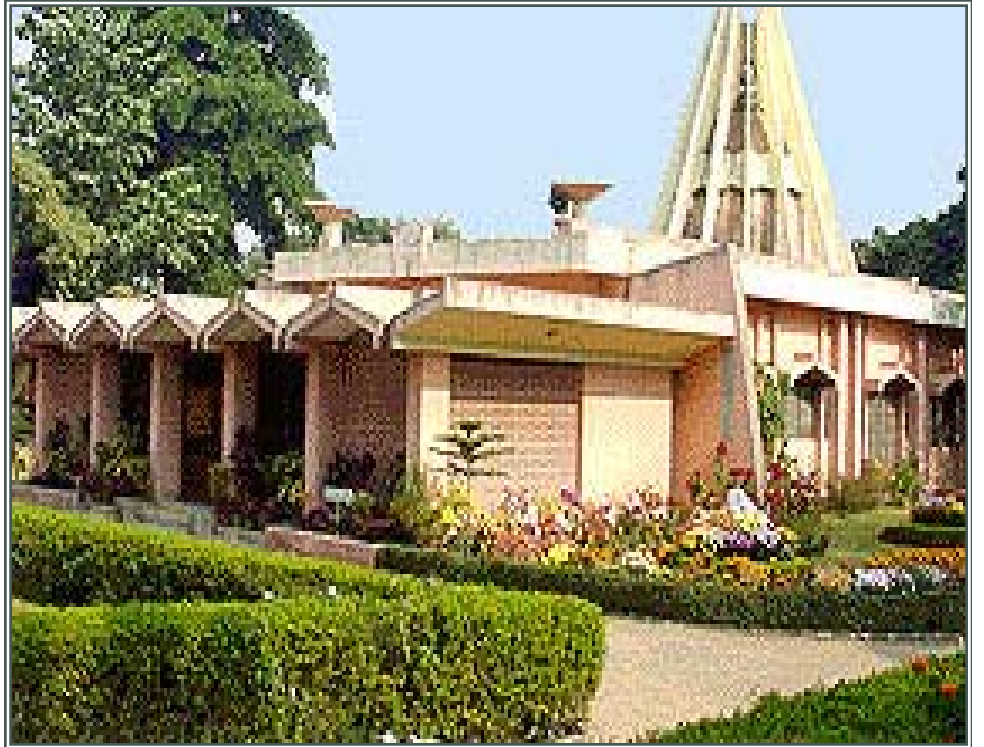
Bounties of Nature

(Eco Tourism, Adventure Tourism, Nature Tourism/Camp etc.)

- Water Falls (Jonha, Hundru, Dasam, Sita, Petro, Hirni, Lodh, Upper/Lower Ghaghri, Moti, Mirchaiya, Sadani, Panchghah etc.)
- Lakes (Kanke Dam, Hatia Dam, Rukka Dam, Getalsud Dam, Tenughat Dam, Maithan Dam, Tiliaya Dam, Konar Dam, Masanjor Dam, Chandil Dam, Netarhat Lake, Burudih Dam, Dimna Lake, Khandoli Lake, Hazaribag Lake, Panchet Dam, Patratu dam etc.)
- Destinations Like Netarhat, Sycho, Kiriburu, Saranda, Mc-cluskiganj etc.









Growth of Tourists

Sl No.	Year	No. of Tourists/Visitors		Remarks
		Domestic	Foreign	
1.	2010	240 Lacs	17000	The state stands 15 th in the country amongst the 35 states and UTs
2.	2011	269 Lacs	19285	
3.	2012	305 Lacs	22123	

Growth in Tourism Infrastructure

Sl. No.	Up to 15.11.2000	Up to 31.03.2010	Up to 31.03.2013	Remarks
1.	11	13★	36★★	

- ★ It includes one ropeway installed at Trikut hill deoghar
- ★★ Completed Schemes are handed over to JTDC for O & M. JTDC is out sourcing the operation and maintenance of the units to private professionals through a transparent bidding process.

List of Units outsourced for O&M

S. N.	Name of Hotels/Units	Period & Name of Agency	Amount in Rupees per annum (Rs.)
1	Tourists Complex, Itkhor	05 Years M/s Silver Spoon	Rs. 3,26,000.00 (for 1 st year and with increase of 10% every year).
2	Hotel Sheetal Vihar, Barhi	07 Years M/s Hotel Vaibhav Pvt. Ltd.	Rs. 1,37,000.00 (for 1 st year and with increase of 10% every year).
3	Hotel Aranya Vihar, Hazaribag	07 Years M/s Hotel Vaibhav Pvt. Ltd.	Rs. 5,51,000.00 (for 1 st year and with increase of 10% every year).
4	Space of Restaurant Birsa Vihar Market Complex	05 Years M/s Bharat Electronics	Rs. 10,41,300.00 (for 1 st year and with increase of 10% every year).
5	Tourist Complex Basukinath (New)	10 Years Hotel Baidyanath	Rs. 1,75,000.00 (for 1 st year and with increase of 10% every year).
6	Trikut Ropeways System	03 Years Damodar Ropeway Construction Co. Pvt. Ltd.	Rs. 50,22,000.00 Per annum with an increase in licence fee by 10% every year.
7	Tourist Information Centre,	20 Years Hotel Hansraj Pvt Ltd.	Rs. 12,75,000.00 (for 1 st year and with increase of 10% every second year)
8	Tourist Complex & Tourist Information Centre, Madhuban	30 Years Hotel Hansraj Pvt Ltd.	Rs. 2,96,000.00 (Rs. 1.75 Lac for Tourist Complex and Rs. 1.21 Lac for TIC) (for 1 st year and with increase of 10% every second year)

List of Units outsourced for O&M

S. N.	Name of Hotels/Units	Period & Name of Agency	Amount in Rupees per annum (Rs.)
9	Tourist Information Centre, Hazaribagh	20 Years Sparkel Inn Hospitality Industries Pvt. Ltd.	Rs. 15,51,000.00 (for 1 st year and with increase of 10% every second year)
10	Sakshi Vihar Tourist Complex, Jamshedpur	30 Years Consortium of Toshali International Group & Agarwal Drug Distributors Pvt. Ltd.	Rs. 1,01,11,000.00 (for 1 st year and with increase of 10% every second year)
11.	Tourist Complex, Birsa Vihar, Ranchi	15 Years Limka group of Hotels	Rs. 61,00,000.00 (for 1 st year and with increase of 5% every year)

Annual Plan Of 2013-14

Sl. No.	Name of Scheme	Proposed Annual Plan (2013-14)
		(Rs. in Lakh)
		Proposed Outlay
A.	State Share (CSS/CS)	
1	State share to schemes under Central Financial Assistance	20
B.	State Plan Schemes	
1	Tourism Publicity etc	250
2	Training & skill development etc	40
3	Computerization & Modernization etc.	05
4	Strengthening, Maintenance, Running etc. of Tourist Information Centre	50
5	Grants-in-aid to Institute of Hotel Management, Food Craft Institute, Jharkhand Adventure Tourism Institute and Tourism Development Authorities etc.	100
6	Management Subsidy, Incentive, grants-in –aid, expenses etc.	80
7	Financial Assistance to Jharkhand Tourism Development Corporation for Management, Cleanliness, Creation, Upgradation, Publicity etc. of Tourism facilities.	25

	INTEGRATED DEVELOPMENT OF TOURISM	
(a)	Integrated Development of various Tourist circuits and destinations etc/ Dvp. of religious tourism/ Dvp. of heritage tourism/ Dvp. of rural tourism/ Dvp. of mining tourism/ out sourcing as a tool for providing tourist services/up gradation of hotels, tourist complex, tourist information centres and tourist spots etc/land acquisition, purchase, transfer / TIC / JATI / way side amenities (Old)	800
(b)	Integrated Development of various Tourist circuits and destinations etc/ Dvp. of religious tourism/ Dvp. of heritage tourism/ Dvp. of rural tourism/ Dvp. of mining tourism/ out sourcing as a tool for providing tourist services/up gradation of hotels, tourist complex, tourist information centres and tourist spots etc/land acquisition, purchase, transfer / TIC / JATI / way side amenities/Public Amenities	1000
8	Consultancy, security and other services	100
9	Share Capital to JTDC	25
10	Incentives under State Policy	05
Grand Total		2500

List of Completed Schemes

Sl.No.	Name of Schemes	Distirect
1.	Way side Amenity, Madhupur	Deoghar
2.	Way side Amenity, Chas More	Bokaro
3.	Way side Amenity, Aaram Tamar	Ranchi
4.	Way side Amenity, Kandra	West Singhbhum
5.	Way side Amenity, Bagodar	Giridih
6.	Way side amenity Hata	E.Singhbhum (Jamshudpur)
7.	Way side amenity Chandawa	Latehar
8.	Way side amenity Tatijharia	Hazaribagh
9.	Way side amenity Trikut More	Deoghar
10.	Way side amenity Maheshpur	Pakur
11.	Way side amenity Manjha Toli, Gumla	Gumla
12.	Tourist Information Center Hazaribagh	Hazaribagh
13.	Tourist Information Center Jamshedpur	East Singhbhum
14.	Tourist Information Center Madhuban	Giridih
15.	Tourist information centre Mclusikiganj	Ranchi

Sl.No.	Name of Schemes	Distirct
16.	Tourist information centre Daltonganj	Plamu
17.	Tourist information centre Deoghar	Deoghar
18.	Tourist information centre Bokaro	Bokaro
19.	Tourist information centre Rajmahal	Sahebganj
20.	Tourist Complex, Hesadih	West Singhbhum
21.	Tourist Complex, Palamu	Palamu
22.	Tourist Complex, Sackchi Vihar, Jamshedpur	East Singhbhum
23.	Tourist complex Masanjor	Dumka
24.	Tourist Plaza, Betla	Latehar
25	Jungle Huts, Betla	Latehar
26	Sanskar Bhawan, Barhet	Sahebganj
27	Ganga Bhawan Rajmahal	Sahebganj
28	Sanskar Bhawan Amereshwer Dham	Khunti
29	Banquet hall, Urwan	Koderma
30	Tourist Complex, Rajrappa	Ramgarh

Sl.No.	Name of Schemes	Distirct
31.	Shopping complex & Restaurant etc. at Rajrappa	Ramgarh
32.	Tourist Complex No.-2 Rajrappa	Ramgarh
33.	Food court at Urwan	Koderma
34.	Health Club / Tourist Complex Urwan	Koderma
35.	Rural Tourism Project Amadubi	Jamshedpur
36.	Rural Tourism Project Bhelwara	Hazaribagh



**JHARKHAND TOURISM DEVELOPMENT CORPORATION LIMITED
AN UNDERTAKING OF GOVERNMENT OF JHARKHAND**

REQUEST FOR PROPOSAL (RFP) FOR UPGRADATION, OPERATION, MAINTENANCE AND MANAGEMENT OF VARIOUS TOURISM FACILITIES, JHARKHAND

Project: Jharkhand Tourism Development Corporation Limited (JTDC), Government of Jharkhand invites Request for Proposal from reputed Private Sector Partners (company incorporated under the Companies Act 1956) for Upgradation, Operation, Maintenance & Management of the various Tourism Properties across the state of Jharkhand.

Selection Procedure: A single-stage two envelope bidding process (RFP) shall be adopted for selection of suitable Private Sector Partner/(s).

Eligibility Criteria:

For eligibility criteria and other Project Parameters, please refer to Volume I of the RFP documents.

Procurement of RFP Document: RFP documents can be procured from the office of JTDC, Tourist complex, 5, Main Road, Ranchi-834001. Tel No. +91 651 2331643/2330538 on all working days from 11 AM to 5 PM from 17.07.2012 till 17.08.2012 on deposit of a non refundable Demand Draft of an amount as given below against each of the Project Facilities drawn in favour of "Managing Director, Jharkhand Tourism Development Corporation Limited" payable at Ranchi towards processing fees. Alternatively bidder can also download the RFP document from www.jharkhand.gov.in / www.iidcindia.co.in. However, in case of downloading of the bid documents, bidder/(s) have to submit the demand draft of amount (non refundable) as given below against each of the Project Facility along with their Proposal towards processing fee.

Facilities	Land Area (in acres) approx	License Period (in years)	Bid Processing Fee (in INR)
Hotel Sakchi Vihar, Jamshedpur	1.18	30	20,000/-
Hotel Bibhuti Vihar, Ghatsila	2.16	10 + 10	5,000/-
Tourist Information Centre and Tourist Complex, Madhuban (Parasvanath)	0.47 and 0.64	10 + 10 + 10	5,000/-
Tourist Information Centre, Hazaribag	0.78	10 + 10	5,000/-
Tourist Information Centre, Jamshedpur	0.72	10 + 10	5,000/-
Tourist Complex, Palamu	1	30	5,000/-
Tourist Complex, Hundru	1	10 + 10	5,000/-
Tourist Complex, Hesadih	1.67	10 + 10	5,000/-
Way Side Amenities, Madhupur	0.57	10 + 10	5,000/-
Way Side Amenities, Bagodhar	1.7	10 + 10	5,000/-
Way Side Amenities, Chas	1.82	10 + 10	5,000/-
Way Side Amenities, Tamar	1	10 + 10	5,000/-
Way Side Amenities, Kandra	1.83	10 + 10	5,000/-
Jungle Hut, Tourist Plaza and Youth Hostel, Betla	2.13 and 0.85	30	5,000/-

Pre-Bid Meeting shall be held on 30.07.2012 at 2:00 PM in the office of Managing Director, JTDC. Last Date of submission 17.08.2012 by 4:00 PM on address as given in RFP Document. Managing Director



DEPARTMENT OF TOURISM,
GOVERNMENT OF JHARKHAND



REQUEST FOR PROPOSAL (RFP) FROM HOTEL OPERATORS FOR UPGRADATION, OPERATION, MAINTENANCE AND MANAGEMENT OF BIRSA VIHAR TOURIST COMPLEX, RANCHI

Project: Jharkhand Tourism invites Request for Proposal for Upgradation, Operation, Maintenance and Management for its Birsa Vihar Tourist Complex (Project Facility), Main Road, Ranchi.

Project Facility Details:

1. Project Facility is located at Main Road, the most prime location of Ranchi.
2. It comprises of 29 rooms (25 deluxe and 4 suites) with allied facilities. Minimum fittings & fixtures including Air Conditioning have already been installed by JTDC.
3. The facility is developed over 52.67 decimal of land.
4. Project facility will be given for a period of 15 years on License Mode on as-is-where-is basis.

Selection Procedure: A single-stage bidding process (RFP) shall be adopted for selection of the Developer/(s).

Eligibility Criteria:

For eligibility criteria and other Project Parameters, please refer the RFP document.

Procurement of RFP Document: RFP document can be procured from the office of JTDC, Tourist Complex, 5, Main Road, Ranchi-834 001, Tel No. +91 651 2331643/2330538 on all working days from 11 AM to 5 PM from 31.10.2011 till 21.11.2011 on deposit of a non refundable Demand Draft of Rs 20,000/- drawn in favour of "Jharkhand Tourism Development Corporation Limited" payable at Ranchi. Alternatively Bidder can also download the RFP document from Jharkhand Tourism website www.jharkhandtourism.in or IL&FS Infrastructure Development Corporation website www.iidcindia.co.in, however in case of downloading of the bid documents, bidder/(s) have to submit the said demand draft (non refundable) along with their Proposal.

Pre-bid Meeting: On 10.11.2011, 3.00 PM in the office of JTDC.

Last Date of Submission: 24.11.2011 by 4.00 PM on address as given in RFP Document.



Road Map

State Plan & CFA	PPP
<p>INFRASTRUCTURE (Spiritual, Religious, Heritage etc.)</p> <ul style="list-style-type: none"> • Way Side Amenity (@50 Kms) on NH and SH • Public Amenity on Highways & Tourist Spots • Tourist Complexes, Yatrika, Yatri Niwas • Rural Tourism in Clusters • Eco-Tourism • Tribal Tourism in Jamshedpur-Saraikela/Bishunpur-Netarhat-Betla • Village Haat / Urban Haat 	<ul style="list-style-type: none"> • Destination Development • Resorts • Hotels, Motels, Heritage Hotels • Home Stay • Ropeways • Amusement Parks, Theme Parks • Adventure Tourism (Camps & other facilities) • Tourist Transport
<p>SKILL DEVELOPMENT</p> <ul style="list-style-type: none"> • Hunar Se Rojgar (Skill Development Programme) • IHM (Establishment of IHM & City at Ranchi) • FCI (Establishment of Food Craft Institute at Deoghar) 	
<p>INFORMATION COMMUNICATION IN TOURISM - ICT</p> <ul style="list-style-type: none"> • By Website • By Film • By Signages • By Mobile Museums • By TIC's • By Print & Electronic Media • By Fair & Festivals • By Fam Tours • By Workshops/Seminars with Travel & Tour Operators/ Stake Holders • By Road Shows 	



Road Map

State Plan & CFA	PPP
<p>CONSULTANCY</p> <ul style="list-style-type: none"> • Mapping of Heritage Sites / Tourist Spots (Natural/Built/Live or Intangible) • Preparation of Master Plan of Tourist Destinations / Tourist Circuits • Master Plan of Spiritual / Religious Tourism Destinations • Consultants for Identification, Mapping, Feasibility, DPR, Bid Process Management, Transaction Advisor, Management Plan, O&M, PPP, Surveys & Studies 	<ul style="list-style-type: none"> • Destination Development • Resorts • Hotels, Motels, Heritage Hotels • Home Stay • Ropeways
<p>SAFE, HONOURABLE & ENVIRONMENTALLY SUSTAINABLE TOURISM</p> <ul style="list-style-type: none"> • Training of Host Population • Community Mobilization • Formation of VTDC • Capacity Building / Exposure Visit • Cleanliness / Solid Waste Management at Tourist Spots 	<ul style="list-style-type: none"> • Amusement Parks, Theme Parks • Adventure Tourism (Camps & other facilities) • Tourist Transport



Road Map

Spiritual & Religious Destinations

A. Infrastructure Development

- Mapping of Destinations
- Feasibility Study
- Master Plan
- DPR Preparation
- Management Plan preferably in a manner that is self sustaining
- Creation of Infrastructure
- O&M as per plan

B. ICT (Home to Home)

- Need based modification in the Website from Tourist perspective
- Website linkages with other important related sites as per the tourist's requirement
- Films
- Tour Operators and their linkages
- Tourist Transport
- TIC's
- Publicity in Print and Electronic Media
- Proper Signages
- Mobile Museums



Road Map

Spiritual & Religious Destinations

C. Safe, Honourable and Environmentally Sustainable Tourism

- Proper Community Mobilization
- Formation of VTDC
- Cleanliness and Solid Waste Management
- Training of Host Population





Road Map

Heritage Tourism

- Mapping of Natural, Built and Intangible Heritage
- Documentation including Stories, Folk Dances etc.
- Showcasing (Through Booklets, Films, Video Clips, Live through Troupes etc.)
- Master Plan of Tourism Infrastructure around Heritage Sites
- Creation and O&M as per plan
- ICT
- Safe Honourable and Environmentally Sustainable Tourism





Thank You