

## CORRIGENDUM I

**RFP FOR Selection of Consulting agency for Digital Branding and Promotion of Jharkhand Tourism and Development of website and mobile app for Jharkhand Tourism Development corporation (RFP: 853/2024 Date: 02/08/2024)**

**The Jharkhand Tourism Development Corporation Limited (JTDCL) by way of this Corrigendum -I is making the following modification to the Tender Document for the assignment**

SI No.	Point Number	Existing Clause	Amended Clause
1.	<b>SECTION 7.1.1</b>	<p>In order to participate in the Selection Process, the Bidder's should be a single business entity (the "Single Business Entity") or a group of single business entities (the "Consortium"), coming together to implement the Project. The term Bidder used herein would apply to a single business entity or a Consortium. The bidders should not be in the business of Wine Shop, Automobile repair and in meat business.</p> <p>For the purpose of this RFP document, Single Business Entities shall mean a company incorporated under the Companies Act, 1956/2013 or a partnership firm registered under the Indian Partnership Act, 1932 or a sole proprietorship firm or any combination of the above with a formal intent to enter into an agreement or under an existing agreement to form a Consortium. A Consortium shall be combination of only two business entity eligible for consideration subject to the conditions set out in Clause 7.1.2 below.</p>	<p>In order to participate in the Selection Process, the Bidder's should be a single business entity (the "Single Business Entity"). The term Bidder used herein would apply to a single business entity. The bidders should not be in the business of Wine Shop, Automobile repair and in meat business.</p> <p>For the purpose of this RFP document, Single Business Entities shall mean a company incorporated under the Companies Act, 1956/2013 or a partnership firm registered under the Indian Partnership Act, 1932. No Consortium or Joint Venture is allowed.</p>

2.	<b>Page 39 Sl.No A(4)</b>	Exceptional academic credentials, Post graduation from any top 50 Ministry of education/UGC-NIRF Indian University	Exceptional academic records from any Top recognized Universities.
3.	<b>Page 27 Sl.No 5.6</b>	<p>There should be substantial growth in the number of Followers/Impressions/Tagging/Engagement etc. For Jharkhand Tourism social media handles, in comparison to the previous quarter. The JTDCL intends to achieve 5% quarterly increase in the number of followership of its Facebook, Twitter, Instagram, Youtube and other social media handles. The intended 5% quarterly increase in the number of followership is necessarily. This factor (achieved percentage of followership) will be considered while making payment to selected bidder.</p> <p>Number of posts on social media handles should not be less than the below mentioned details. In case of major events these numbers can be increased as per discussion with UP Tourism team at the time.</p>	<p>There should be substantial growth in the number of Followers/Impressions/Tagging/Engagement etc. For Jharkhand Tourism social media handles, in comparison to the previous quarter. The JTDCL intends to <b>achieve 5% quarterly increase</b> in the number of followership of its Facebook, Twitter, Instagram, Youtube and other social media handles. The intended <b>5% quarterly increase</b> in the number of followership is necessarily. This factor (achieved percentage of followership) will be considered while making payment to selected bidder.</p> <p>Number of posts on social media handles should not be less than the below mentioned details. In case of major events these numbers can be increased as per discussion with Department of Tourism, Art culture, Sports and Youth Affairs /JTDC/Directorate of Tourism team at the time.</p>
4.	<b>Page 21 Sl.No 4.38</b>	<p><b>Component</b> Annual Maintenance &amp; Support of Jharkhand Tourism Website &amp; Web based Application, Manpower Deployment for PMU</p> <p><b>Payment Terms</b> Quarterly payment will be made towards</p>	<p><b>Component</b> Application Development, Annual Maintenance &amp; Support of Jharkhand Tourism Website, Web based Application &amp; Mobile app and Manpower Deployment for PMU</p>

		PMU after each quarter on submission of bill/invoice along with monthly attendance report and leave status	<b>Payment Terms</b> Monthly payment will be made towards PMU after each month on submission of bill/invoice of Manpower and other creative works (as per IPRD approved rates) along with monthly attendance report and leave status
5.	Page No 39 Sl.No- 7.2.4	<b>Resource Personnel and Criterion</b> <ul style="list-style-type: none"> <li>• <b>Project Director (4)</b> <i>Mandatory(2 Mark)</i> Masters/MBA from a reputed college with minimum 5 year of work experience in public policy/governance/media and communication. <i>Additional(1 Mark)</i> Exceptional academic credentials, Post graduation from any top 50 Ministry of education/UGC-NIRF Indian University</li> <li>• <b>Project Officer- IT &amp; ITes (3)</b> <i>Mandatory(1 Mark)</i> Masters/MBA from a reputed college with minimum 3 year of work experience in public policy/governance/media and communication. <i>Additional(1 Mark)</i> Exceptional academic credentials, Post graduation from any top 50 Ministry of education/UGC-NIRF Indian University</li> <li>• <b>Project Officer- Branding and promotion (4)</b> <i>Mandatory(1 Mark)</i> Masters/MBA from a reputed college with minimum 3 year of work experience in public policy/governance/media and communication. <i>Additional(1 Mark)</i> Exceptional academic credentials, Post graduation from any top 50 Ministry of education/UGC-NIRF Indian University</li> </ul>	<b>Resource Personnel and Criterion</b> <ul style="list-style-type: none"> <li>• <b>Team Lead (3)</b> <i>Mandatory(2 Mark)</i> Masters/MBA from a reputed college with minimum 5 year of work experience in public policy/governance/media and communication. <i>Additional(1 Mark)</i> Exceptional academic records from any Top recognized Universities.</li> <li>• <b>Manager - IT &amp; ITes (2)</b> <i>Mandatory(1 Mark)</i> BE/B.Tech/M.Tech from a reputed college with minimum 3 year of work experience in software development, public policy/governance. <i>Additional(1 Mark)</i> Exceptional academic records from any Top recognized Universities.</li> <li>• <b>Manager - Branding and promotion (2)</b> <i>Mandatory(1 Mark)</i> MBA or Master's in Mass Communication, or a relevant discipline from a reputed college, with a minimum of 3 years of work experience in public policy, governance, or media and communication <i>Additional(1 Mark)</i> Exceptional academic records from any Top recognized Universities.</li> <li>• <b>Consultant- Branding and promotion (2)</b> <i>Mandatory(1 Mark)</i> Master's in Mass Communication, or a</li> </ul>

		<ul style="list-style-type: none"> <li>• <b>Consultant- Branding and promotion (2)</b> <i>Mandatory(1 Mark)</i> B. Tech/M.Tech from a reputed college with minimum 5 year of work experience in public policy/governance/media and communication.</li>   <li><i>Additional(1 Mark)</i> Exceptional academic credentials, Post graduation from any top 50 Ministry of education/UGC-NIRF Indian University</li>   <li>• <b>Software developer (2)</b> <i>Mandatory(1 Mark)</i> Masters/MBA from a reputed college with minimum 5 year of work experience in public policy/governance/media and communication.</li>   <li><i>Additional(1 Mark)</i> Exceptional academic credentials, Post graduation from any top 50 Ministry of education/UGC-NIRF Indian University</li>   <li>• <b>Graphics Designer- UI developer (1)</b> Masters/MBA from a reputed college with minimum 5 year of work experience in public policy/governance/media and communication.</li>   <li>• <b>Creative Writer (1)</b> Bachelors/Masters in Hindi/English literature from a reputed college and with minimum 3 year of work experience in media and communication.</li>   <li>• <b>Graphics Designer (1)</b> Diploma/Bachelors in creative</li> </ul>	<p>relevant discipline from a reputed college, with a minimum of 3 years of work experience in public policy, governance, or media and communication</p> <p><i>Additional(1 Mark)</i> Exceptional academic records from any Top recognized Universities.</p> <ul style="list-style-type: none"> <li>• <b>Software developer (2)</b> <i>Mandatory(1 Mark)</i> BE/B.Tech/M.Tech from a reputed college with minimum 3 year of work experience in software development, public policy/governance.</li>   <li><i>Additional(1 Mark)</i> Exceptional academic records from any Top recognized Universities.</li>   <li>• <b>Graphics Designer- UI developer (1)</b> BE/B.Tech/BCA/MCA from a reputed college with minimum 3 year of work experience in web development.</li>   <li>• <b>Creative Writer (1)</b> Bachelors/Masters in Hindi/English literature from a reputed college and with minimum 3 year of work experience in media and communication.</li>   <li>• <b>Graphics Designer (1)</b> Diploma/ Bachelors in creative arts/multimedia or graphic animation from a reputed college/institution with minimum 3 year of work experience in editing an production.</li> </ul>
--	--	--	---

		arts/multimedia or graphic animation from a reputed college/institution with minimum 3 year of work experience in editing an production.	
6.	Page No-29 Sl.No-5.7	<b>Key Personnel</b> <ul style="list-style-type: none"> <li>• Project Manager (1)</li> <li>• Project officer- IT &amp; ITes</li> <li>• Project Officer- Branding and promotion</li> <li>• Software developer</li> <li>• Graphics designer- UI developer</li> <li>• Consultant – branding and promotion</li> <li>• Graphic designer</li> <li>• Creative writer</li> </ul>	<b>Key Personnel</b> <ul style="list-style-type: none"> <li>• Team Lead (1)</li> <li>• Manager - IT &amp; ITes</li> <li>• Manager - Branding and promotion</li> <li>• Software developer</li> <li>• Graphics designer- UI developer</li> <li>• Consultant – branding and promotion</li> <li>• Graphic designer</li> <li>• Creative writer</li> </ul>
7.	Page No-27 Sl.No-5.5	<b>Job Profile</b> <ul style="list-style-type: none"> <li>• One (1)Project Director</li> <li>• Project Officer - IT and ITes</li> <li>• Software Developer</li> <li>• Senior Graphic Designer- UI Developer</li> <li>• Project Officer - Communications</li> <li>• Consultant- Branding and promotion</li> <li>• Graphic Designer</li> <li>• Creative writer (Hindi and English)</li> </ul>	<b>Job Profile</b> <ul style="list-style-type: none"> <li>• Team Lead</li> <li>• Manager - IT and ITes</li> <li>• Software Developer</li> <li>• Senior Graphic Designer- UI Developer</li> <li>• Manager – Branding and Promotion</li> <li>• Consultant- Branding and promotion</li> <li>• Graphic Designer</li> <li>• Creative writer (Hindi and English)</li> </ul>
8.		--	<b>Technology preferred for the development of application:</b>  Backend: node.js/Java Spring boot/python Django  Front End- Vue.js/React JS/Angular  Mobile Application – Flutter/React Native  Database- PostgreSQL/ MySQL/

			MongoDB
9.	Page No- 20 Sl.No- 4.37	<p>Project Period Extension</p> <p>With an endeavor for promotion of tourism, Jharkhand Tourism Development Corporation Limited (JTDCL) intends to issue this Request for Proposals (RFP) to select a reputed agency (for a period of two years). Period may be extended on yearly based on satisfactory performance and mutually agreed terms and conditions</p>	<p>Project Period Extension</p> <p>With an endeavor for promotion of tourism, Jharkhand Tourism Development Corporation Limited (JTDCL) intends to issue this Request for Proposals (RFP) to select a reputed agency (for a period of three years). After successfully completion of the project(three years) the project Period may be extended on yearly upto two years based on satisfactory performance and mutually agreed terms and conditions(3 year + 1 year + 1 Year)</p>

**APPENDIX -V**

**Format for Certificate from Statutory Auditor for Financial Capacity of the Bidder**

*(To be submitted on the Letterhead of the Statutory Auditor)*

We have verified the relevant statutory and other records of M/s \_\_\_\_\_ [Name of the Single Business Entity], and certify that the Net worth as at the close of the preceding financial year and the Average Annual Turnover for the last three completed financial Year is as follows:

**(in Rs)**

<b>Bidder Type</b>		<b>Average Annual Turnover</b>			
		<b>2023-24</b>	<b>2022-23</b>	<b>2021-22</b>	<b>Average</b>
Single Business Entity	Company				
	Partnership Firm/LLP				
<b>TOTAL</b>					

This certificate is being issued to be produced before Jharkhand Tourism Development Corporation Limited, for the "Selection of Consulting agency for Digital Branding and Promotion of Jharkhand Tourism and Development of website and mobile app for Jharkhand Tourism Development corporation"

Date & Signature and Seal  
of the Statutory Auditor  
clearly indicating his/her  
membership number  
UDIN:

Date: