

Pre-Bid Query Reply

SELECTION OF AN AGENCY FOR PRODUCTION OF TOURISM VIDEO ON JHARKHAND TOURISM

Ref.No:- Ref. No. Tou./Dir./Pub.-35/2019.- 1180/Dated :- 22/08/2019

Dated: 30/08/2019

Sl. No.	Reference Section	Clause No.	Queries	Response
1.	Eligible Bidders	(Clause No. 2.1.2, c), (Page No.5)	<p>As per clause No. 2.1.2 (c), the Bidder must have worked with at least 2 national/international celebrities in last 3 years 2016-17, 2017-18 and 2018-19.</p> <p>We request you to kindly amend the same and add regional celebrities also along with national and international celebrities.</p>	RFP clause prevails
2.	Eligible Bidders	(Clause No. 2.1.2, d), (Page No.6)	<p>As per clause No. 2.1.2 (d), The Bidder must have produced at least two TVCs worth Rs. 1 crore or more in past 3 years 2016-17, 2017-18 and 2018-19.</p> <p>We request you to kindly amend the same and allow agencies having produced videos worth Rs. 1 crore or more for a single client in any one of the year during last 3 years 2016-17, 2017-18 and 2018-19 to participate.</p>	RFP clause prevails
3.	Eligible Bidders	(Clause No. 2.1.2, d), (Page No.6)	<p>The Bidder must have produced at least two TVCs worth Rs. 1 crore or more in past 3 years 2016-17, 2017-18 and 2018-19. (supporting documents must be furnished).</p> <p>- Can this condition be relaxed or the total amount can be reduced to 30-40 Lacs, Also we need a clarification if the TVC Produced in past three years should be for any</p>	RFP clause prevails (any Government/Private organization)

Sl. No.	Reference Section	Clause No.	Queries	Response
			government body or private companies.	
4.	Eligible Bidders	(Clause No. 2.1.2, e), (Page No.6)	The Bidder must have the experience of working with at least 5 state govts. (supporting documents must be furnished). - We need clarification on the kind of work experience required with state government, is it related to TVC production only or any other media engagements will also qualify for the eligibility.	RFP clause prevails (TVC or any other media engagements will be considered)
5.	Eligible Bidders	(Clause No. 2.1.2, b), (Page No.5)	The Bidder must have produced TVC for at least one State/Central Tourism Board in last 3 years 2016-17, 2017-18 and 2018-19. (supporting documents must be furnished). Suggestion: Shemaroo entertainment limited, started this vertical 2 years back, but we are renowned and known for our quality for more than last 55 years. We are having all inhouse facilities including manpower to accomplish the mentioned scope of work. Please allow to add work for private clients also, it will definitely	RFP clause prevails
6.	Eligible Bidders	(Clause No. 2.1.2, d), (Page No.6)	The Bidder must have produced at least two TVCs worth Rs. 1 crore or more in past 3 years 2016-17, 2017-18 and 2018-19. (supporting documents must be furnished). Suggestion: Criteria is too stern; it will restrict bidders to participate and	RFP clause prevails

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			bring down the scope of shortlisting among big sample size. Please relax it with minimum value of 25 lakhs	
7.	Eligible Bidders	(Clause No. 2.1.2, e), (Page No.6)	<p>The Bidder must have the experience of working with at least 5 state govts. (supporting documents must be furnished).</p> <p>Suggestion: Shemaroo is having expertise in this field with multiple domain and can easily handle the said vertical. Please reduce the criteria of working with at least 5 state governments. Please make it 5 clients including Private instead of 5 state governments.</p>	RFP clause prevails