



## Directorate of Tourism, Government of Jharkhand

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### **SHORT EOI NOTICE**

Ref. No. :- 571/2020

Ranchi/Dated:- 23/09/2020

#### **EXPRESSIN OF INTEREST (EOI)**

**FOR**

#### **INSTALLATION AND OPERATION OF VARIOUS ADVERTISING MODES ON SPACE SHARING AND ON ANNUAL LICENSE FEE BASIS IN DIFFERENT HOTEL PREMISES AT DEOGHAR, PATRATU, DHANBAD AND FALL BESIDE RANCHI**

The Jharkhand Tourism Development Corporation Limited an undertaking of Government of Jharkhand (JTDCL) intends to invite Expression of Interest (EOI) to select a reputed advertising agency for installation and operation of advertising Board/Hoarding/Pole Kiosk/Monopole (on approx. 20 feet long pole of maximum 20 feet x 10 feet size) and other advertising mode such as Digital display/LED Unipole, Lollypop, Bunting etc. on space sharing and on Annual License fee basis in various Hotel premises at Deoghar, Patratu, Dhanbad and fall area beside Ranchi.

Interested agencies may download the document from **24/09/2020** onwards from the Department of Tourism website:-[www.jharkhandtourism.gov.in/](http://www.jharkhandtourism.gov.in/) and submit their Applications. The Bid Due Date is on **06/10/2020 at 14:00 hours**.

A pre-application conference will be held on **29/09/2020 by 1500 Hours** at Jharkhand Tourism Development Corporation Limited, 5, Mahatma Gandhi Marg, Ranchi, Jharkhand – 834001, Phone No: +(91)-651-2331828 & 2331643 Fax: +(91)-651-2331828, E-MAIL: [jtdcltd@gmail.com](mailto:jtdcltd@gmail.com). All subsequent notifications, changes and amendments will be posted only on the website [www.jharkhandtourism.gov.in/](http://www.jharkhandtourism.gov.in/). Tender/Bid Document Fee is Rs. 2,240/- (Two Thousand Two Hundred Forty only) inclusive of GST (Not Refundable).

*JTDCL reserves the right to cancel this invitation and/or invite fresh Bid with or without amendments to this invitation, without liability or any obligation for such invitation and without assigning any reason.*

*Sd/-  
Director*